

ENVISION BARBER PRO

Y O U R B A R B E R I N G S P E C I A L I S T S

BECOME

Become and think like a barber

In this book, this is a pure mind map of how you should be looking at barbering in this modern day era that incorporates old traditional values and upholds different barbering operations that move barbers in an unregulated way using traditional infrastructure to applied learning.

We want to first take you down there barbering ideology and work through the types of answers and questions in values and beliefs within reason to help balance and maintain a professional version of what barbering actually means from seniors and trades experts within the barbering industry.

Context:

BARBERING FUNDAMENTAL

BARBERING INHOUSE

BARBERING TOOLS AND EQUIPMENT

BARBERING OFFERED SERVICES

BARBERING CLEANING AND SANITATION

BARBER CASH HANDLING

BARBER BOOKINGS

BARBER SOCIAL MEDIA

BARBERING IDEOLOGY

BARBERING ETHICS

CONCLUSION

BARBERING FUNDEMENTAL:

What are some of your goals that you want to achieve within the barbering industry is a clear defined outline of the type of barber you aspire to be when making an important decision to spend the next 10 years of mastering your craft in all aspects of barbering.

It is something you need to think about and plan ahead to make the necessary changes to your life.

Choosing the right style of barbering your personality is crucial of your adaptive approach and should be considered before making a decision that way you adapt the ideology and character of that barbering personality.

This can be contemporary, traditional, suburban, city, country and bespoke.

Choosing the right types of hairstyles may influence you to change your mind mapping systems to adjust for these character changes.

using mentors and experiences to channel that focus and make changes to your learning abilities.

You may want to ask yourself, is this the right ideological approach I'm taking the best version for me in my career and in life, what are these indicators and how can I tell if I'm making the right decision.

Well I can tell you that the best version of is to trust no one, ask your self the true who are the people I want to be about and who do I want to be...

There will always remain the question around this so making a great decision will help you guide yourself into making great decisions within the barbering industry.....

When asking barbers for help in making decisions it is your responsibility to make the initial dedication to building a collective amount of information and research on any barbering topic before asking loaded questions

Being prepared allows you the freedom to find different answers and allow you to broaden your mind mapping within barbering

To learn how much information each person has and to develop a pure approach to barbering and by creating a filter on the wrong information applied.....

Barbering in store:

When selecting a barbershop try and look for the best possible outcome for your needs, you may not get the job so its always good to stay on your toes to make it work for you, travelling is a factor, money, parking, surroundings, market niche type, a lot of questions that need to be answered before you make a final decision...

When it comes to making a decision for a store look at 3 things - The owner of the shop, the type of customers, staff members....

You want to ask these three questions to each individual, The owner - how long you been cutting, how long have you had your business, how long will you be cutting hair for.

The customers - How long have you been cutting your hair at this store, what prices do you think is fair, whos the best barber in the store.

The staff members - Who has been here the longest, whats the shops record of the most cuts in one day, whos the senior barber....

With these answers you will have all the answers you need to further....

As a barber it is important to ask all the right questions to all the right people when establishing a collective amount of information before you make a decision in selecting the barbershop and senior barbers you want to work with....

Limit the amount of factors like, experience, how long have they been working in that store, what are the conversations that people have and why do you do what you do is always great knowledge to know about the people your working with and for....

Ask them questions and most will give you a great answer mostly the seniors know what questions you need to ask

Its important accept the offer you like, but then you have other questions you need to ask like, operation hours, uniforms, days, payment, store systems, bookings and so on....

You can break that down further but thats really up to you when you ask questions you can freestyle those questions....

You should ask about safety protocols, where is the first aid kit, fire extinguisher, and any other relevant information that go's along the lines of these because each shop is different....

Try to ask questions you never asked before and might get different results

The questions also should be what should I be doing throughout the operations hours and what is the to do list...

Open doors, turn lights on, clean your tools, tidy station, clean floors, turn music / tv on, aircon, reception area, money handling, clean waiting area, windows, mop floor, turn open sign and barber pole on...

This is your typical set up routine before you start the day and that any other barbershop will generally use something along the lines as this if not they would add more to the shop list to do in the mornings....

You should always think about what has barbering given back to the individuals as well, this is a clear sign of good agreements between each other.

Business owner opens a shop because their customer base has risen or that their customers are saying you should open your own.

For the customer, the barbers have been there during their important times so it is based off trust and demand throughout their engagements the communication is clear, the haircuts are easy etc....

For the staff members, This could be because the customers / owner is cool, the vibes are great, incentives like pay, super, work hours and such all have such difference in a collective it just go's to show that asking all the right questions and answering all the right questions is important.

when asking for all the right reasons its safe to say that people would need to show some sort of trust and loyalty to barbering, the commitment it takes would be a direct response to how barbering has treated them and the same go's for customers if they love barbering they will be in your chair rain or shine....

Barber Tools and Equipment:

The barbering tools and equipment you need is based off of your training because why would you buy tools that you don't know how to use....

What makes sense is understanding the important ones and then growing your knowledge outwards to different hairstyles, say it with me “different tools are for different hairstyles” this is what will make your mind mapping different from the others in a commercial environment....

In your tool kit you will need clippers, scissors, texturises, razor blade, trimmers, neck brush, blow dryer, comb, number guards, foils, bottle spray, clipper spray, oil, cape, mirror, barber chair.

The equipment you need is work station, mirror, water station, fatigue mat, hot towel oven, ring light, eftpos or card reader, cash till, products, merchandise and a booking software application.....

These are you standard amount of tools that is required to have you look feel and complete your barbeing station.....

All tools and equipment is designed for a specific purpose that is aligned with the traditional processes of the past, there has been numerous changes to the old traditions and have actually done well to formulate a diverse of systems that make efficiency a priority....

Mind mapping systems allow beginner users time to focus on the systems and apply these when necessary....

The equipment however still remains the same when applying in everyday operations, must always ask for help when you are not sure.....

Barbering services:

As a beginner barber, it is your job to follow through with the details and the systems that are being taught to you, you must consume yourself around barbering 24/7.....

You must do the theory first, then demonstrations, then the applied learning techniques....

It is important that you complete the hairstyles using a guided practice until you are competent in performing the basics of each individual haircuts.

What you don't know about barbering is that there is an actual map or guidelines for you to follow, it is simple enough for you to understand but the ideology of envision barbering pro we teach you how to acquire these set of skills within the first 6 months of your career, numerous amount of students that have been taught under this guidance has immense success....

In the quest to find these techniques it is important to understand that you are only human so you are going to make mistakes and that the challenge is in the teaching not your abilities to learn, so yes anyone who is good at teaching will guide you properly.....

Barber cleaning:

Most barber shops require you to be thorough with your cleaning methods, this is primed to ensure that all regulations are met with health and safety regulations before and after operations, so it is important to clean thoroughly throughout the business operations

Cleaning is pretty simple, you take the initiative to wipe down windows, sweep and mop floors, change sanitary equipment and replace all supplied cleaning products, very basic but very effective

Its important to use the correct cleaning supplies for example using a paper towel to wipe and to use a window cleaner will help you properly clean.....

Waiting area may need a disinfectant or a leather cleaner, barber stations will require any disinfectant spray, barber chairs requires a disinfectant or leather cleaner, different cloths help with a quicker process of cleaning

It's important, to clean your tools and equipment after each cut, just use a clipper spray because that has 5 in one disinfectant, you do not want to transfer germs to other customers.

Barber cash handling:

Payment systems include, cash, eftpos transactions, it is where you charge customers for the services you provide....

You may need to have in store training because some third parties are not all the same, it requires input of the shops price, charge the customer and give them a receipt....

the cash would need to be taken care of at the start of your day and at the end of the day you must also bank all the cash to grow your business yearly income.....

Barber bookings:

As a barber it is important to highlight working through an appointment schedule for work, as an apprentice you may want to think towards allocating time.....

In a busy barbershop you may need to have further guidance from senior barbers to complete your services

Ask your friends and family members to use the booking system to keep your scheduled appointments in advance.....

Some barbershops are required for you to select bookings and to schedule your customers because you have too many...

require an iPad or a smart phone, you should learn a lot of the software you are using to make it easier for you to promote and troubleshoot and problems occurring.....

Payments, you can make through the bookings, or they can pay in cash the choice is yours to make....

Some features don't require a booking, you can always use a paper to log during the day to keep people in a schedule so you have allocated time for the things you need to complete....

At the end of the day bookings is a way to control your time and to give 100 percent to your existing customers....

Barber social media:

Social media can influence people to share your content, add more followers, book using social media links, and give plenty of reviews for your business to grow organically....

Most barbers thrive with instagram by show casing their work and using platforms alike to boost their reach into the industry, some can also bring deals as brand ambassadors so its always a good look to grow organically and bridge together a network of loyal customer base....

Try giving social media a go and sign up to all major platforms.....

This could also be something that you may need want to be if you are an influencer in barbering.....

Being an influencer in barbering is about sharing education, establishing a trend, using our industry as a sand box and literally take your social media content to the world.....

There are plenty of people who make great YouTube videos, instagram, tiktok videos and more....

The content that you see today can help you raise awareness on mens mental health and highlight life saving things like prostate cancer.....

Barber mindset:

When you commit to becoming a barber you must first develop the vision for what you should be doing and why pathway you want to take...

Its important that it must align with your goals, so try to manage this as best you can for the barber you would like to become

Try challenging yourself everyday to wake up early and prepare your day, breakfast, lunch, arrive to work early, small adjustments to better yourself from yesterday.....

Accept any challenge that arises.....

Barbering ethics:

Commit to becoming a barber, it is one thing to say oh look i be a barber and then fold once you start getting momentum because your scared of making the sacrifices for extra money or you get blamed for some things and that you dont deal with it properly....

Always back yourself and dont give up it takes a while for you to get the use of it but if you are surrounded by a good team you still need to understand this - if the people I work with I have outgrown theres no need for me here any more and I should always leave on my terms not theirs...

Conclusion:

Its important to follow in the interests that you inspire to become, commit is the best feeling when you achieve the results within a short amount of time....

I think, thinking allows you to process the systems, practises and structured methods that come with the learning and thus allows ytu the freedom to manuvour in any direction with out fail....

Most people will envy you and will see you as a target just because you are that good becuase of the type of learning you have recieved by Envision...

Extra information:

Just remember that people are there to be used so use them, use them to soak up as much knowledge and experience and types of scenarios that play a role in your success....

This is your time to shine, if you like to carry on with the pure barbering and this book has helped you think clearly.....

Join the online barbering course by Envision Barber Pro Online Course.....